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|  |  | Your Name  **Phone:** +65 XXXX XXXX  **Email**: [professional.email@email.com](mailto:professional.email@email.com)  **LinkedIn:** Linkedin.com/in/yourprofile  **Portfolio**: OnlinePortfolio.com |
| Certified Digital Marketing graduate from @ASK Training with proven skills in SEO, SEM, and social media strategy. Highly motivated to apply my knowledge and contribute to data-driven marketing campaigns.  A quick learner seeking an entry-level role to grow and support team objectives. | | |
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| SKILLS **Digital Marketing**  SEO & SEM | Content Writing & Creation | Email Marketing | Social Media Marketing  **Tools**  Google Ads Campaign | WordPress | Canva | Meta Business Suite  **Soft/Transferrable Skills**  Project Management | Data Analysis & Reporting | Strategic Planning |  | EDUCATION & CERTIFICATION**@ASK Training Pte Ltd**June 20XX – September 20XX WSQ Diploma in Digital Marketing**Previous Education**June 20XX – September 20XX Previous Degree/ Diploma |
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| OTHERS **Languages**  English (Fluent),  Chinese (Fluent),  [Others] (Proficiency)  **Availability**  Immediately available for  Full-time positions. |  | WORK EXPERIENCE**[Your Previous Job Title] | [Previous Company]**December 20XX – present  * Provided exceptional customer service, developed strong communication and problem-solving skills. * Managed storefront visual merchandising to align with promotional campaign. * Trained 2 new staff members on point-of-sale systems and store procedures.  **[Your Previous Job Title] | [Previous Company]** December 20XX – present   * Use bullet points with strong action verbs and numbers. * Focus on measurable achievements, not just responsibilities. * Frame past successes to highlight relevant, transferable skills |
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|  |  | HANDS-ON PROJECT EXPERIENCE **Integrated Digital Marketing Campaign |**  **@ASK Training Capstone Project** December 20XX – present  * Developed and executed a full-funnel digital strategy for a simulated client in the [e.g., F&B] sector. * Managed social media presence, creating and scheduling engaging content to boost brand awareness. * Analysed campaign performance using tools like Google Analytics to extract key insights and reporting. |
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